Beat: Sports

THE WORLD SURF LEAGUE ORGANIZES ANNUAL TOUR OF WORLD BEST MALE & FEMALE SURFERS

ANNUAL TOUR FOR PROFESSIONAL SURFERS

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USPA NEWS - The World Surf League organizes the annual tour of professional surf competitors. It was founded in 1976 to celebrate the elite athletes, diverse fans and dedicated partners that together embody professional surfing today...

The World Surf League organizes the annual tour of professional surf competitors. It was founded in 1976 to celebrate the elite athletes, diverse fans and dedicated partners that together embody professional surfing today. It's headquarters are in Los Angeles, California whith offices throughout the globe.

World Surf League claims to have three goals :
- Bringing the athleticism, drama and adventure of pro surfing to fans worldwide
- Promoting professional surfers as world-class athletes
- Acting as good stewards of the environment both in and out of the water

International Professional Surfers (IPS), original world governing body in professional surfing spreadheaded by Hawaïan surfers, develops the first international ranking system to create a global tour. In the mid-1990s, Association of Surfing Professionals (ASP and evolution of IPS) shifted to "Dream Tour" concept, encouraging event organizers to transition their venues from well-populated, metropolitan areas to remote locations with high-quality surf.

The Dream Tour birthed the company philosophy of "World's best surfers, world's best waves", which remains the organization's guiding principle to this day. 2015 saw the ASP officially becoming the World Surf League (WSL), overseeing the key product areas of the elite men's and women's World Championship Tours, the Qualifying Series (QS), the Big Wave Tour, the Big Wave Awars, the World Longboard Championships and the World Junior.

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Editorial program service of General News Agency:

UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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